

Sanfer Chaney III

Music Producer | A&R & Artist Development | Entertainment Business Professional

Chicago, IL | schaney153@gmail.com | Portfolio

Professional Summary

Visionary Music Producer, Audio Engineer, and Entertainment Business Professional with a proven track record of shaping sonic landscapes and driving artist success. Adept at crafting immersive soundscapes, managing end-to-end production, and executing strategic brand development. A leader in the studio and the boardroom, seamlessly blending technical expertise with business acumen to propel projects forward. Passionate about pushing creative boundaries, optimizing artist potential, and leveraging cutting-edge technology to redefine the modern music industry. Known for delivering top-tier productions that captivate audiences and leave lasting impressions.

Industry Experience

EXECUTIVE PRODUCER & AUDIO ENGINEER

S3 Muzic Group / Honeycomb Hideout Studios | Chicago, IL | 2020 – Present

- Produced, mixed, and mastered multiple projects, ensuring high-quality audio production.
- Spearheaded marketing strategies that increased streaming engagement and brand recognition.
- Managed artist development, A&R, and distribution for independent musicians.
- Negotiated publishing deals and handled licensing agreements for music releases.

LEAD PRODUCER & SOUND DESIGNER

Omni Trium Perfectum – S.I. Muzic Group | June 2024

- Directed and produced a full-length album, overseeing all aspects from composition to mastering.
- Developed promotional campaigns, driving increased listener engagement.

PRODUCER & MIXING ENGINEER

Nyte Tyme VibeZ – S.I. Muzic Group | Aug 2020

- Created innovative soundscapes and engineered immersive audio experiences.

- Implemented strategic branding and social media outreach to expand audience reach.

CO-EXECUTIVE PRODUCER & ENGINEER

Walt Neil Tribute – Ebri Yahloe | Oct 2020

- Led mixing and mastering, ensuring a polished and professional final product.
- Worked collaboratively with artists to bring creative vision to life.

PRODUCER

Hardbody by Castro for F.L.Y. Ent, M.U.B.U. | Feb 2013

- Provided production, contributing to the success of a well-received track.

Education

Full Sail University | Winter Park, FL

- **Master of Arts in Entertainment Business** (Expected Oct 2024)
- **Bachelor of Science in Audio Production** (June 2021) | GPA: 3.7
 - Key Coursework: Principles of Music, Recording Principles, Structure of Music, Sequencing Technology, Listening Skills for Audio Professionals, Audio Workstations, Mixing Techniques, Audio Post-Production, Vocal Techniques, Advanced Audio Editing Techniques

SAE Institute Chicago | Chicago, IL

- **Associate of Applied Science in Audio Engineering** (Sept 2018) | Valedictorian, 4.0 GPA

Skills and Abilities

Music Production & Engineering: Pro Tools, Logic Pro, Ableton Live, FL Studio, Sound Design, Mixing & Mastering, Studio Recording, Audio Post-Production

A&R & Artist Development: Scouting Talent, Market Research, Trend Analysis, Artist Development, Negotiation, Strategic Partnerships, Branding & Positioning

Business & Marketing: *Brand Identity, Distribution, Entertainment Law, Business Finance, Negotiation, Project Management*

Technical & Software: Avid C24, SSL Duality 48 SE, Microsoft Office Suite, Google Workspace, Adobe Creative Cloud, Final Cut Pro, iMovie

Professional Experience

FOH / ASSISTANT ENGINEER

Faith City Church Chicago | Oct 2017 – Present

- Engineered and mixed live sound for in-person and online streaming services.
- Optimized sound clarity and balanced audio levels for enhanced listener experience.

FREELANCE AUDIO ENGINEER

Coda Room Audio, Chicago, IL | Oct 2021 – Present

- Provided high-quality recording, mixing, and mastering services for artists and content creators.
- Delivered music production solutions tailored to diverse genres and creative visions.

Community Service & Leadership

- **Pacific Garden Mission** – Supported help with feeding the homeless
- **Faith City Church Outreach** – Provided support and assisted in food drives for local community.

Additional Projects & Achievements

- Focused on artist development, mentorship, and consulting for artists and producers, leading to increased plays and industry recognition for producer-engineers.
- Consulted independent artists on brand development, distribution, marketing and monetization strategies.

References

Available upon request.